



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Canal Partners Media  
900 Circle 75 Parkway  
Suite 1650  
Atlanta, GA 30339

## Contract # 4076369

**Schedule Dates** 10/29/19-11/04/19  
**Advertiser** Amy Laufer VA SD-17-D (132741)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** VA SD 17 (1275712)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 1114/1281/6912  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Calendar  
**Comments** Laufer DC TV

**Date Entered** 10/28/19  
**Last Modified** 10/28/19  
**Entered By** Hob Reese  
**CO-OP** No  
**External #** 8999857  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,163.75  
**Net Total** \$12,261.25  
**Sales Tax**

## Washington (WJLA)

By Calendar Month	Spots	Rate
Oct. 2019	23	\$4,975.00
Nov. 2019	30	\$9,450.00
<b>Grand Total:</b>	<b>53</b>	<b>\$14,425.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/19-11/04/19	3	:30	5A- News-Good Morning Washington at 5a		1	1	1	1	1			5	\$100.00	\$500.00	Washington (WJLA)		10/28/19
2.0	Normal Line / SPOT	10/29/19-11/04/19	3	:30	6A- News-Good Morning Washington at 6a		2	2	2	2	2			9	\$200.00	\$1,800.00	Washington (WJLA)		10/28/19
2.0.1	Preempt	10/29/19															Washington (WJLA)	Sold Out/Spot -late order and lowest unit rate	
3.0	Normal Line / SPOT	10/29/19-11/04/19	3	:30	7A- ABC-Good Morning America		2	2	2	2	2			5	\$250.00	\$1,250.00	Washington (WJLA)		10/28/19
3.0.1	Preempt	10/29/19															Washington (WJLA)	No Availability/Exception - too low of a rate to bump out other spots	
3.0.2	Preempt	10/29/19															Washington (WJLA)	No Availability/Exception - too low of a rate to bump out other spots	
3.0.3	Preempt	10/30/19															Washington (WJLA)	No Availability/Exception - too low of a rate to bump out other spots	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Canal Partners Media  
900 Circle 75 Parkway  
Suite 1650  
Atlanta, GA 30339

**Contract # 4076369**

**Schedule Dates** 10/29/19-11/04/19  
**Advertiser** Amy Laufer VA SD-17-D (132741)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** VA SD 17 (1275712)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 1114/1281/6912  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Calendar  
**Comments** Laufer DC TV

**Date Entered** 10/28/19  
**Last Modified** 10/28/19  
**Entered By** Hob Reese  
**CO-OP** No  
**External #** 8999857  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,163.75  
**Net Total** \$12,261.25  
**Sales Tax**

**Washington (WJLA)**

By Calendar Month	Spots	Rate
Oct. 2019	23	\$4,975.00
Nov. 2019	30	\$9,450.00
<b>Grand Total:</b>	<b>53</b>	<b>\$14,425.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
3.0.4	Preempt	10/31/19															Washington (WJLA)	No Availability/Exception - too low of a rate to bump out other spots	
3.0.5	Preempt	10/31/19															Washington (WJLA)	No Availability/Exception - too low of a rate to bump out other spots	
4.0	Normal Line / SPOT	10/29/19-11/04/19	3	:30	9A- Live with Kelly		1	1	1	1	1			5	\$150.00	\$750.00	Washington (WJLA)		10/28/19
5.0	Normal Line / SPOT	10/29/19-11/04/19	3	:30	11A- ABC-The View		1	1	1	1	1			2	\$250.00	\$500.00	Washington (WJLA)		10/28/19
5.0.1	Preempt	10/29/19															Washington (WJLA)	No Availability/Exception - lowest unit rate/rate not high enough to kick out sp	
5.0.2	Preempt	10/30/19															Washington (WJLA)	No Availability/Exception - lowest unit rate/rate not high enough to kick out sp	
5.0.3	Preempt	10/31/19															Washington (WJLA)	No Availability/Exception - lowest unit rate/rate not high enough to kick out sp	
6.0	Normal Line / SPOT	10/29/19-11/04/19	3	:30	12P- News-ABC 7 News at Noon		1	1	1	1	1			5	\$175.00	\$875.00	Washington (WJLA)		10/28/19

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Canal Partners Media  
900 Circle 75 Parkway  
Suite 1650  
Atlanta, GA 30339

## Contract # 4076369

**Schedule Dates** 10/29/19-11/04/19  
**Advertiser** Amy Laufer VA SD-17-D (132741)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** VA SD 17 (1275712)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 1114/1281/6912  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Calendar  
**Comments** Laufer DC TV

**Date Entered** 10/28/19  
**Last Modified** 10/28/19  
**Entered By** Hob Reese  
**CO-OP** No  
**External #** 8999857  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,163.75  
**Net Total** \$12,261.25  
**Sales Tax**

## Washington (WJLA)

By Calendar Month	Spots	Rate
Oct. 2019	23	\$4,975.00
Nov. 2019	30	\$9,450.00
<b>Grand Total:</b>	<b>53</b>	<b>\$14,425.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT	10/29/19-11/04/19	3	:30	2P- ABC-General Hospital		1	1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		10/28/19
7.0.1	Preempt	11/01/19															Washington (WJLA)	No Availability/Exception - lowest unit rate	
8.0	Normal Line / SPOT	10/29/19-11/04/19	3	:30	4P- News-ABC 7 News at 4p		2	2	2	2	2			3	\$200.00	\$600.00	Washington (WJLA)		10/28/19
8.0.1	Preempt	10/29/19															Washington (WJLA)	No Availability/Exception - lowest unit rate	
8.0.2	Preempt	10/29/19															Washington (WJLA)	No Availability/Exception - lowest unit rate	
8.0.3	Preempt	10/30/19															Washington (WJLA)	No Availability/Exception - lowest unit rate	
8.0.4	Preempt	10/30/19															Washington (WJLA)	No Availability/Exception - lowest unit rate	
8.0.5	Preempt	10/31/19															Washington (WJLA)	No Availability/Exception - lowest unit rate	
8.0.6	Preempt	10/31/19															Washington (WJLA)	No Availability/Exception - lowest unit rate	
8.0.7	Preempt	11/01/19															Washington (WJLA)	No Availability/Exception - lowest unit rate	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Canal Partners Media  
900 Circle 75 Parkway  
Suite 1650  
Atlanta, GA 30339

## Contract # 4076369

**Schedule Dates** 10/29/19-11/04/19  
**Advertiser** Amy Laufer VA SD-17-D (132741)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** VA SD 17 (1275712)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 1114/1281/6912  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Calendar  
**Comments** Laufer DC TV

**Date Entered** 10/28/19  
**Last Modified** 10/28/19  
**Entered By** Hob Reese  
**CO-OP** No  
**External #** 8999857  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,163.75  
**Net Total** \$12,261.25  
**Sales Tax**

## Washington (WJLA)

By Calendar Month	Spots	Rate
Oct. 2019	23	\$4,975.00
Nov. 2019	30	\$9,450.00
<b>Grand Total:</b>	<b>53</b>	<b>\$14,425.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	10/29/19-11/04/19	3	:30	5P- News-ABC 7 News at 5p		2	2	2	2	2			7	\$250.00	\$1,750.00	Washington (WJLA)		10/28/19
9.0.1	Preempt	10/29/19															Washington (WJLA)	No Availability/Exception - lowest unit rate	
9.0.2	Preempt	10/29/19															Washington (WJLA)	No Availability/Exception - lowest unit rate	
9.0.3	Preempt	10/30/19															Washington (WJLA)	No Availability/Exception - lowest unit rate	
10.0	Normal Line / SPOT	10/29/19-11/04/19	3	:30	6P- News-ABC 7 News at 6p		1	1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		10/28/19
10.0.1	Preempt	10/30/19															Washington (WJLA)	No Availability/Exception - cannot move higher priority spots to place	
11.0	Normal Line / Access	10/29/19-11/04/19	3	:30	7P- Wheel Of Fortune		1	1	1	1	1			1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/28/19
11.0.1	Preempt	10/29/19															Washington (WJLA)	Sold Out/Exception - late order and lowest unit rate	
11.0.2	Preempt	10/30/19															Washington (WJLA)	Sold Out/Exception - late order and lowest unit rate	
11.0.3	Preempt	10/31/19															Washington (WJLA)	Sold Out/Exception - late order and lowest unit rate	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Canal Partners Media  
900 Circle 75 Parkway  
Suite 1650  
Atlanta, GA 30339

## Contract # 4076369

**Schedule Dates** 10/29/19-11/04/19  
**Advertiser** Amy Laufer VA SD-17-D (132741)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** VA SD 17 (1275712)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 1114/1281/6912  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Calendar  
**Comments** Laufer DC TV

**Date Entered** 10/28/19  
**Last Modified** 10/28/19  
**Entered By** Hob Reese  
**CO-OP** No  
**External #** 8999857  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,163.75  
**Net Total** \$12,261.25  
**Sales Tax**

## Washington (WJLA)

By Calendar Month	Spots	Rate
Oct. 2019	23	\$4,975.00
Nov. 2019	30	\$9,450.00
<b>Grand Total:</b>	<b>53</b>	<b>\$14,425.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0.4	Preempt	11/01/19															Washington (WJLA)	Sold Out/Exception - late order and lowest unit rate	
12.0	Normal Line / Access	10/29/19-11/04/19	3	:30	7:30P- Jeopardy		1	1	1	1	1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/28/19
12.0.1	Preempt	10/29/19															Washington (WJLA)	Sold Out/Exception - late order and lowest unit rate	
12.0.2	Preempt	10/30/19															Washington (WJLA)	Sold Out/Exception - late order and lowest unit rate	
12.0.3	Preempt	10/31/19															Washington (WJLA)	Sold Out/Exception - late order and lowest unit rate	
12.0.4	Preempt	11/01/19															Washington (WJLA)	Sold Out/Exception - late order and lowest unit rate	
13.0	Normal Line / SPOT	11/02/19-11/02/19	3	:30	7A- ABC-Good Morning America Saturday							1		1	\$100.00	\$100.00	Washington (WJLA)		10/28/19
14.0	Normal Line / SPOT	11/03/19-11/03/19	3	:30	8A- ABC-Good Morning America Sunday								1	1	\$300.00	\$300.00	Washington (WJLA)		10/28/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.